



BRADING ROMAN VILLA

OGLANDER ROMAN TRUST

Access Policy at Brading Roman Villa

Increasing Access Statement

As a heritage site, we recognise that the resources we safeguard can play a significant part in the lives of our surrounding communities. We also recognise that many members of these communities perceive barriers to crossing our threshold.

Building on our reputation for a warm welcome and willingness to solve any visitor's problem we are actively working towards the inclusion of non-traditional audiences at our site.

We are doing this by working with the supporters and advocates of groups who see themselves as excluded and acting on mutually agreed plans of action to bridge the gap between us. Actions to increase participation include; working together on accessible leaflets and marketing, defining programme outcomes based on the needs of the participant, 'taking the museum out' to people who cannot physically visit us and out to people who feel initially more comfortable in their own spaces.

It is our aim to make our site more relevant to more people.

BRV aims to welcome all members of society to its site. We recognise that there can be barriers to access. These can take the form of:

- Physical
- Sensory
- Cultural
- Attitudinal
- Financial
- Intellectual

Access is made possible when barriers to understanding and enjoyment of the site are removed, reduced or overcome.



BRADING ROMAN VILLA

BRV has a long term commitment to achieve the optimum level of access for the widest spectrum of the community.

We aim to build accessibility into all developments to the site and identify, understand and eliminate barriers to access.

The site is open to the public year long, 7 days per week, with the exception of the Christmas week break. Admission charges are maintained at an affordable level, as far as possible.

We aim to protect the rights of future generations to enjoy full access to the site by safeguarding the site and its collection from exposure to light, moisture, other harmful environmental conditions or excessive handling.

We undertake to review regularly and improve and update access to the site taking account of improvements and advances in aids to accessibility.